



15TH ANNUAL KAYAK FOR A CAUSE ON WALLOON LAKE JULY 15, 2023

SPONSORSHIP OPPORTUNITIES

Description of Event: 30+ adults who enjoy recreational kayaking will tour the shoreline around Walloon Lake lead by an experienced kayaker familiar with Walloon Lake. The proceeds provide support for Camp Daggett Adventure Center including scholarships for students to participate in adventure education programs and activities.

Sponsorship Levels

\$750 Platinum Paddle Sponsor (1) **SOLD Bear Cove Marina**

- Logo and link on Camp Daggett Website to sponsor's website
- Logo and name on burgee flags sold to residents around Walloon Lake
- Listing in all printed material regarding the event
- Press release listings
- Team shirt listing

\$650.00 Spotter Boat Sponsor (1) **SOLD Walloon Central Marine**

- Logo and link on Camp Daggett Website to sponsor's website
- Logo and name on banners to be displayed on the spotter boats as it follows the kayakers around the lake
- Listing in all printed material regarding the event
- Press release listings
- Team shirt listing

\$500.00 Gold Paddle Sponsor (4) Michigan Lake Products (3 available)

- Logo and link on Camp Daggett Website to sponsor's website
- Listing on burgee flags that are sold to residents around Walloon Lake
- Listing in all printed material regarding the event
- Press release listings
- Team shirt listing

\$350.00 Silver Paddle Sponsor

- Listing on Camp Daggett Website.
- Name listing on flyer
- Listing in all printed material regarding the event
- Press release listings
- Team shirt listing

